

Submission Guidelines

You are to submit two things to qualify for the selection round:

- A **2 minute** video showcasing your product
- A slide deck that will be used at the closing ceremony if you make it as a finalist

Use the video to highlight your product and how it works. If you don't have a functional product, you can use wireframes, schemas, blueprints, and designs in place of that. But you will get points for functionality. If you're building software, you can submit a screen recording.

For the slide deck, **it is mandatory that you use google slides**. Avoid powerpoint or other tools. This is because we had formatting errors last year. In your slides, make sure to discuss the problem, product, and business model. If you make it to the finals, these slides will be used during your live presentation on Wednesday.

Submission Steps

1. Sign up at <https://vt.startuptree.co/> with your VT email address
2. Go to projects

The screenshot shows the Virginia Tech website navigation menu. The top navigation bar includes links for HOME, EVENTS, POSI..., FORUM, MENTOR..., and LESS. Below the navigation bar, there are four columns of menu items: Opportunities (Positions, Events, Competitions, Applications), Resources (Forum, Roadmap, Deals, Matches), Discover people (Browse all, Browse Mentors), and Discover pages (Ventures, Projects, Pages). The 'Projects' link is circled in red. Below the navigation menu, there is a section for 'VIEW ACTIVITY FROM' with 'GLOBAL' and 'VT' buttons. The main content area features a 'Featured by Virginia Tech' section with two cards: 'Fall Co-Working Check-In' (an event) and 'Space Usage Application | Partner Orgs.' (an application). The right sidebar shows a list of recent activity, including 'Andrew Kleinman joined StartupTree', 'Andrea Green is now connected with Kolby Crawford', 'Elliot Kang joined StartupTree', and 'Alexander Peal has checked in to Fall Co-Working Check-In'. Below the activity list is a 'QUICK LINKS' section with links to 'Virginia Tech' and 'The Apex Center for Entrepreneurs'.

3. Click “Add a project” and select “project”

The screenshot shows a dialog box titled 'Add Project or Venture' with a close button (X) in the top left corner. Below the title, the question 'Do you want to add a Project or a Venture?' is displayed. There are two buttons: 'Project' and 'Venture'. The 'Project' button is circled in red.


4. Fill out the name, year founded, and a 1-2 sentence description for your project.

5. Add the category, number of teammates, and select Minimum Viable Product for stage.

6. After you fill out all the information, you should be taken to your project page. There you will be able to add tags. Press the “Add Tag” button and select “Startup Sprint 2024”


← Project: Test Project

HOME SETTINGS INTERNAL NOTES



PROJECT
Test Project
This is a test project for Starup Sprint

Virtual Reality **+ Add tag**

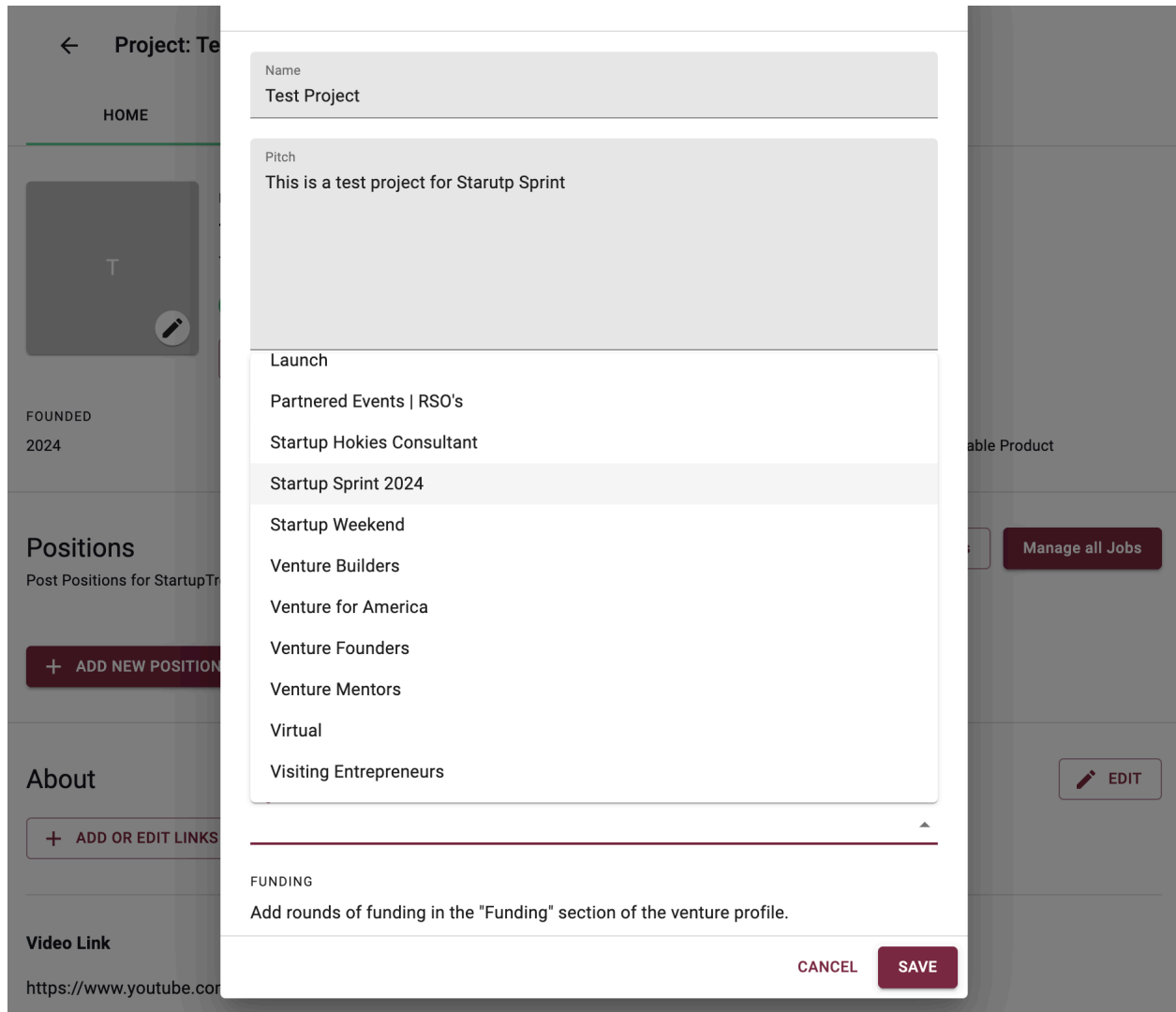
 EDIT

FOUNDED	SIZE	FUNDING	STAGE
2024	No information	No information	Minimal Viable Product

Positions Manage Interviews Manage all Jobs

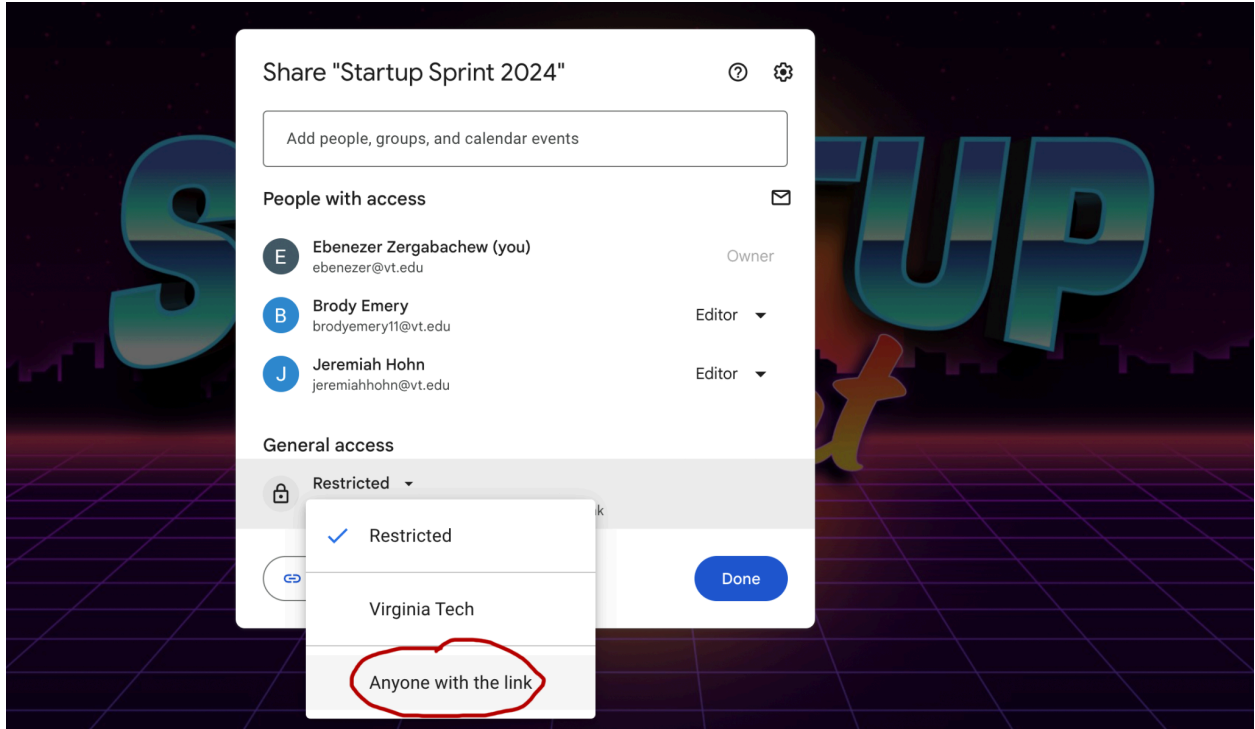
Post Positions for StartupTree users to apply to in a single click.

+ ADD NEW POSITION



7. Scroll down to “Add Description” to include your video and google slides links.

8. Make sure your google slides and video are accessible to anyone with the link. For your video, use whatever hosting platform you prefer (youtube, drive, etc), but **make sure anyone can view it with the link**. Do the same for your google slides.



9. Copy the link and paste it into your project in Startup Tree.

10.

Description

File Edit View Insert Format Tools Table Help

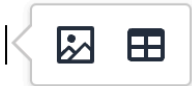
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Video Link

<https://www.youtube.com/watch?v=dQw4w9WgXcQ&pp=ygUJcmIjayByb2xs>

Google Slides Link

<https://docs.google.com/presentation/d/1QhnRM0L8BL3Gh3cWU7BBD CUHfX1cuvld94cRzwJjbKA/edit?usp=sharing>



P 7 WORDS POWERED BY TINY

CANCEL SAVE